

Becoming a member of the Bioenergy Association

What is the Bioenergy Association?

The Bioenergy Association is a membership based sector association established to assist members expand their business activities related to the production and use of bioenergy. The association principally covers the New Zealand or Australian bioenergy markets for liquid and solid biofuels, and biogas production supply and utilisation.

This document sets out the procedures for becoming a member and outlines the information required that would assist association staff to maximise the value you get from membership.

Information on why you should be a member of the association is set out in "[Bioenergy Association Policy and Procedure BPP23 - Helping your bioenergy business grow](#)". Which also sets out the services you can expect as a member. A key benefit of membership is how we, as an organisation, work to promote your interests within the sector and to the general public. If you are keen to actively promote your business then there are specific membership levels that assist with brand placement and the selling of your products or skills. The association also provides facilities for promoting your capabilities, services or products.

The Bioenergy Association is organised into three Interest Groups each pursuing a specific bioenergy topic. These are the power houses of the association where most topic based activities are developed and implemented. Members may have free participation in one or more Interest Groups according to their business interests and membership level.

The members who obtain the best value from their membership are those who participate actively in association activities and drive policies and actions for their own business interests, and for the sector as a whole. A strong member driven association will assist with lobbying government, accessing media and ensuring that the government policies and regulations are in the best interests of members.

The funds necessary to run the association and to undertake projects come principally from membership fees so a strong and healthy membership will assist provide funding for collective action. From time to time some funding is sourced from government agencies for specific tasks where the government and sector interests align.

Applying for membership

There are no criteria other than the payment of a membership fee for anyone to join the Bioenergy Association. However members are expected to abide to the Association's Code of Ethics. The application form is available on the website www.bioenergy.org.nz [Bioenergy Association Membership Application Form](#).

Bioenergy Association members' only information

The association managed websites are designed for promoting bioenergy to the public and in particular to those with potential project opportunities, as well as for members. In general the information on the open parts of the website is for the public and will have limited amounts of detailed information. The more valuable reports, Technical Guides etc are available free only to members. The open part of the website may have only a teaser about the topic and the more detailed information is available only via the member's only part of the website. To obtain access to the Members' Only area you should contact admin@bioenergy.org.nz

Bioenergy Association membership levels and fees

The Bioenergy Association has special Interest Groups that members may join. A membership fee of \$100 plus GST applies to each Group except as modified below. Additional website listings are available at \$100 plus GST.

Membership is at the levels in Table 1 and members receive the appropriate member services:

Table 1: Membership levels

Membership Level	Annual Fee (Excl GST)	Member Services
Bronze Member	\$520	<ul style="list-style-type: none"> • Full member services • Level 1 listing* in the relevant association website Contact an Expert Directories • Receipt of E-news Bioflash to an unlimited number of member’s staff • Free membership of one Interest Group • One free Level 1 listing on one Association special topic Contact an Expert Directory, and one free Equipment Catalogue listing • Unlimited free listing of project and capability on www.bioenergyprojects.org.nz • Discounted registration fees for Association events, free attendance at webinars • Authorised to use the association’s membership insignia on advertising.
Silver Member	\$2,000	<ul style="list-style-type: none"> • Full member services • Level 2 listing* in the relevant Association website Contact an Expert Directories. • Receipt of E-news Bioflash to an unlimited number of member’s staff • Free membership of two Interest groups • Free Level 2 listings on two Association special Contact an Expert Directory, and four free Equipment Catalogue listings • Two free advertisements on the websites (246 x 222 pixel / 6.5 x 5.84 cms) • Unlimited free listing of project and capability on www.bioenergyprojects.org.nz • Discounted registration fees for association events, free attendance at webinars • Discounted display space at Association events • Logo display on website and association published material • Authorised to use the Association’s membership insignia on advertising.
Gold Member	\$5,000	<ul style="list-style-type: none"> • Executive level member services • Level 3 listing* in the relevant association website Contact an Expert Directories. • Receipt of E-news Bioflash to an unlimited number of member’s staff • Free membership of four Interest groups • Free Level 3 listings on four Association special Contact an Expert Directory, and 6 free Equipment Catalogue Listings • Four free advertisements on the websites (246 x 222 pixel / 6.5 x 5.84 cms) • Unlimited free listing of project and capability on www.bioenergyprojects.org.nz • Discounted registration fees for Association events, free attendance at webinars • Free display space at Association events • Executive logo display on website and Association published material • Authorised to use the Association’s membership insignia on advertising.
Individual	\$200	<ul style="list-style-type: none"> • Receipt of E- news Bioflash to one person • No website listing • Discounted registration fees for Association events, free attendance at webinars • Interest Group membership (on payment of an additional \$100 per Group)
Student	\$50	<ul style="list-style-type: none"> • Subscription for receipt of E-news Bioflash to one person • Notification of Association events • Interest Group membership (on payment of an additional \$100 per Group)

* Complete the relevant Members Profile template below according to membership level. (Examples of listings are shown in this document)

As a Guide to the level of membership we would expect you to pay:

- **Bronze Member \$520**
The minimum level for any company that is serious about being a player in the New Zealand bioenergy sector. Probably have less than 5 staff active in bioenergy matters.
- **Silver Member \$2,000**
The membership level for serious players in the New Zealand bioenergy sector. Probably have more than 5 staff active in bioenergy matters.
- **Gold Member \$5,000**
This membership level is for the leaders in the sector and for companies wanting maximum market exposure. At this level you get instant access to and assistance from the executive officer.
- **Individual \$200**
This level of membership is for very small players in the sector and companies that are emerging into the sector as 'new entrants' and wish to be kept informed on the bioenergy market and upcoming Bioenergy Association activities by subscribing to the association Bioflash newsletter. This is the minimum service level with free access to webinars and member rates for attendance at Bioenergy Association events. Also for students, retired people and observers of the industry.
- **Student \$50**
This level of membership is for students who wish to be kept informed on the bioenergy market and upcoming Bioenergy Association activities by subscribing to the association Bioflash newsletter.

In joining the Bioenergy Association Members agree to abide by the Association's Code of Conduct.

In return for your membership fees the association is able to provide a service to the sector. Without these fees we have no voice.

Member assistance

As a member you have free and open access to discuss any bioenergy matter with Association staff. (All discussions are on a confidential basis). Association staff have extensive knowledge and experience of the sector and can provide guidance to your business. Access to staff is free (within limits).

The Bioenergy Association is a sector association so its primary focus is to assist the business aspirations of all its members equally, however, Silver and Gold Members get priority with regard to member services so if you are serious about being involved in the bioenergy sector you should look to being in one of these levels of membership. An Individual member essentially subscribes to the Bioflash newsletter and gets free access to webinars and member rights to Bioenergy Association events but not much else.

Promotion of member capabilities

All levels of member (excluding Individual members) are listed in the 'Contact an Expert' page on the Bioenergy Association website. Through this listing and a range of capability directories on the specific topic websites members are able to promote their capabilities, services and products. This is a key member service and the association websites each get around a hundred visits a day, and have a high search ranking, so is very cheap internet advertising.

Bioenergy facility listing

The association has established a directory of bioenergy facilities www.bioenergyprojects.org.nz that members have been involved with during their development. This primarily includes New Zealand and Australian facilities. Members are encouraged to list their projects so as to demonstrate experience and capabilities. Listing is free for members.

Advertising

Advertising on websites and in the newsletter is available on request (see Bioenergy Association Policy and Procedure BPP07: Sale of advertising space on the association website and publications for advertising rates and details). **Gold and Silver level members obtain some free advertising.**

Equipment catalogues



The association currently has Equipment Catalogues its three specific topic websites www.biogas.org.nz | www.liquidbiofuels.org.nz | www.usewoodfuel.org.nz

Members get a number of free listings for the bioenergy equipment they sell according to their membership level. Listing on catalogues is also open to Non members for a higher fee.

The association websites have high internet search rankings and each get around 100 visits per day. Therefore, listing your capabilities and equipment is a very cost-effective form of advertising.

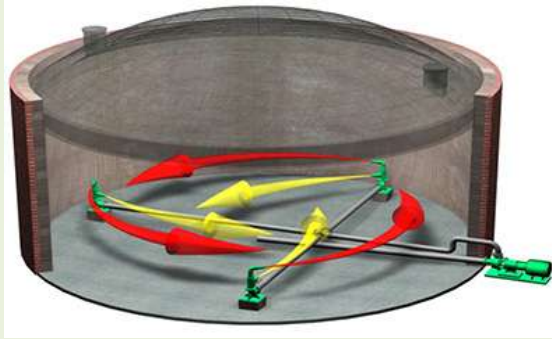
Equipment listings will be presented through a series of topic categories in each catalogue, Table 2 shows the current category listings on the Biogas and Wood energy websites.

Table 2: Category listings on the Biogas and Wood energy websites

	
<p>Biogas Equipment Catalogue</p>	<p>Wood Energy Equipment Catalogue</p>
<p>Landfill gas collection equipment</p> <ul style="list-style-type: none"> • Gas collection pipers • Gas distribution pipe work <p>Anaerobic digesters – AD tanks, pond containment, reactors</p> <ul style="list-style-type: none"> • Tanks • Pond covers • Gas generating reactors <p>Anaerobic digesters – AD gas production ancillary equipment</p> <ul style="list-style-type: none"> • Gas mixing equipment • Compressors • Pumps • Monitoring/measuring <p>Biogas cleanup and storage</p> <ul style="list-style-type: none"> • Gas filtration • Clean gas storage facilities • Contaminant removal <p>Generation/heat from biogas</p> <ul style="list-style-type: none"> • Gas engine generators – electricity • Electricity control • Gas fired boiler - heat 	<p>Monitoring and measuring</p> <ul style="list-style-type: none"> • Moisture • Emissions <p>Wood fuel production</p> <ul style="list-style-type: none"> • Chippers and shredders • Drying • Transport <p>Wood fuel handling and storage</p> <ul style="list-style-type: none"> • Storage bunkers and silos • Wood fuel movement <p>Heat plant</p> <ul style="list-style-type: none"> • Combustion plant • Gasifiers • Ancillary equipment • Air quality • Residential heaters <p>Electricity generation</p> <ul style="list-style-type: none"> • List your equipment here • List your equipment here

Equipment will be shown on the websites as in Figure 1 in the following layout:

- A promotional photograph of the piece of equipment (jpeg format)
- A brief descriptive text about the equipment
- Hyperlinks as follows:
 - A link to the members profile
 - A link to the members website
 - A link to information about the equipment – for example a brochure or case study
 - A link to the equipment 'in use' – on the Bioenergy Projects Database



Rotamix Process Gas Mixing System

Rotamix Process Mixing System: by Vaughan Co. (USA) is the world's most cost-effective means of mechanical hydraulic mixings.

Supplier: Pump Systems Ltd, Christchurch, New Zealand

Company: Pump Systems Ltd, Christchurch, New Zealand

Contact: Matt McEwen

Website: www.pumpsystems.co.nz/


Brochure:  PUMPSYSTEMS_Rotamix.pdf

Figure 1: Equipment Catalogue layout on websites

Bioenergy facilities directory

BANZ also hosts the Bioenergy Facilities Directory www.bioenergyprojects.org.nz which aims to list all facilities which are relevant to bioenergy in New Zealand and Australia. It is a showcase of existing facilities but also a quick source of information on facilities of interest and where to get additional information. It also lists the capabilities of those who are associated with the construction of each facility. The Directory can locate facilities on a NZ or Australian map (extendable to the world map) and can selectively filter searches to enable the user to find exactly what he wants. All data is presented in a Facility Profile format which can be printed from the database.



Listing on the Contact an Expert section of the website

Members of the Bioenergy Association obtain free listing on the 'Contact an Expert' page of the Bioenergy Association website <http://www.bioenergy.org.nz/contact-expert> . Member's details are also listed on the Interest Group website of their choice and according to their level of membership. The association profiles its members at every opportunity as this is one way of demonstrating the competence and capabilities of the industry. It also only promotes members by distinguishing the quality of performance of members from non-members. The format for listing is dependent on the level of membership.

Membership of the association and compliance to the Bioenergy Association Code of Conduct is a signal to the public that members are up-to-date with the bioenergy market and relevant technologies. The association will remove membership from a member whom there is a significant complaint against.

Members are able to display the membership decal on their own promotion material as a sign of pride and indication that they meet the highest standards for products and workmanship.

Membership can be removed from those who do not comply with the Code of Conduct.

Protocol for listing on the Contact an Expert section

Members are given profile and made visible on Bioenergy Association websites appropriate to their level of membership. The templates for listing are on the Bioenergy Association Membership Application Form and in Annex 1 (at the end of this information sheet). Tables 3 and 4 below show the website search engine categories.

Bioenergy Association maintains the association website www.bioenergy.org.nz and three specific bioenergy topic websites: www.biogas.org.nz | www.liquidbiofuels.org.nz | www.usewoodfuel.org.nz

Table 3: Website search engine for Interest Groups

Interest Group
Biogas
Liquid biofuels
Wood energy
Any

Table 4: Website search engine for Interest Groups

Consultant	Researcher / Education
Equipment Provider	Technology Developer
Plant Design	Asset Owners / Operators
Service Provider	<ul style="list-style-type: none"> Government facilities
Forest Owner / Harvester	<ul style="list-style-type: none"> Food processors
Wood Fuel supply	<ul style="list-style-type: none"> Wood processor
Liquid Biofuel supply	<ul style="list-style-type: none"> Other Private facility owners / operators
Organisation / Government (policy)	Other

Level 1 – Bronze Member

Figures 2 and 3 show how the **Bronze member** listing will appear.

- The company name is shown in the website Contact an Expert directory (as in Figure 2),
- with a link (from the company name) to a second page (as shown in Figure 3) where the company profile and details will appear.



Figure 2: as seen on the Contact an Expert page of the website

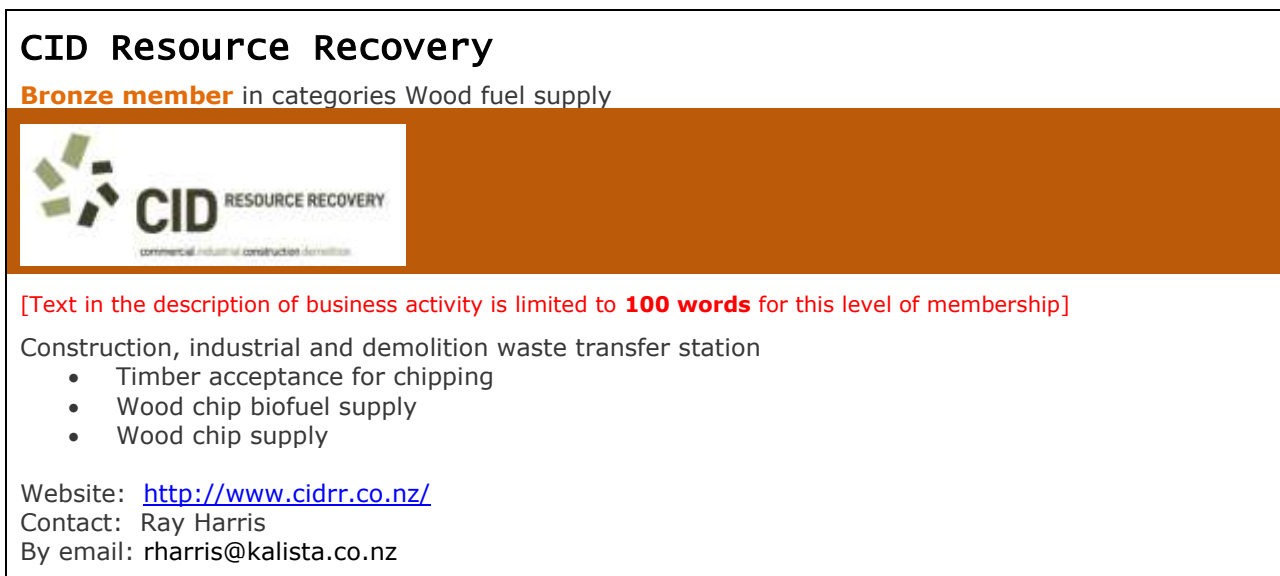


Figure 3: Company profile as seen on the second page on the website

Level 2 listing – Silver Member

Figure 4 and 5 show how the **Silver member** listing will appear.

- The company name is shown in the website Contact an Expert directory (as in Figure 4),
- with a link (from the company name) to a second page (as shown in Figure 5) where the company profile and details will appear.



Figure 4: as seen on the Contact an Expert page of the website

East Harbour Energy

Silver member in categories Consultant



[Text in the description of business activity is limited to **350 words** and **no more than one A5 page** for this level of membership]

East Harbour Energy is an independent consulting business with a strong commercial, economic and technical capability with a background in wood energy and biogas. Our primary focus is on energy and soundly based commercial outcomes. We provide strategic and commercial advice and support to a wide range of businesses and organisations, including manufacturers, building owners, energy companies, government and local authorities and energy producers. We have wide experience based on over 15 years of assignments as a team as well as the extensive experience of our team members.

We can undertake feasibility studies and prepare a business plan suitable for decision making. We have a whole of project approach from fuel/feedstocks - choice of technology - range of products including economic, environmental and commercial factors. We are experienced at leading clusters so that leverage from businesses working together maximises the financial return.

We understand government policy, legislation and regulations. Our understanding of energy management and plant operation means that we can project manage site projects. We provide Executive Management services to the Bioenergy Association and partner our commercial strategic skills with the engineering and environmental design experience of other consultancies. We can assist clients with contract preparation and negotiation.

Links to capabilities and other information about the company

- [Our services](#) outlines East Harbour's core business areas which include
- [strategic advice and planning, energy management](#)
- [project management](#)
- [business advice and forecasting](#), and the
- [provision of executive management services](#)

Website: <http://www.eastharbour.co.nz>

Contact: Mike Suggate

By email: mike.suggate@eastharbour.co.nz

Company activities: Renewable energy consultants

Figure 5: Company profile as seen on the second page on the website

Level 3 listing – Gold Member

Figure 6 and 7 show how the **Gold member** listing will appear.

- The company name is shown in the website Contact an Expert directory (as in Figure 6),
- Figure 7 shows a sample company profile template that can be used to include more details on core product activities, key project activities, etc.

GOLD MEMBER	
	<p>Company: Pioneer Generation Limited t/a Energy for Industry</p> <p>Activities: Wood and biomass residues to energy</p>

Figure 6: as seen on the Contact an Expert page of the website

Pioneer Generation Limited t/a Energy for Industry

Gold member in categories Asset owner / operator



[Text in the description of business activity is limited to **800 words** and **no more than one A4 page** for this level of membership]

Energy for Industry (a division of Pioneer Generation) specialises in developing and supplying innovative, industrial scale on-site solutions designed to improve energy efficiency, enhance environmental outcomes and reduce energy costs. Our core business is based on long-term energy partnerships. Under these arrangements we can:

- identify optimum technical solutions
- demonstrate economics
- establish commercial agreements
- build new plant solutions
- provide capital funding if required
- operate and manage facilities
- supply fuel
- optimize operation
- implement on-going improvement projects
- provide customer support services and manage associated risk

Our specialty is the conversion of wood and other biomass residues to energy, and the associated fuel supply chain. Energy for Industry's partnership model is unique in New Zealand and many of our existing partnerships have been recognised for their innovation and positive environmental outcomes through the EECA EnergyWise Awards. We pride ourselves on our innovative, environmental best practice, and customer-focused solutions.

Core skills and project activities

Build, own and operate partnerships covering:

- Delivered heat supply
- Cogeneration
- Energy efficiency upgrades
- Sustainability and environmental upgrades
- Wood fuel supply
- Packaged plant operating leases
- Electricity Market Services

Leading edge

- Certified CEMARS™. One of the first organisations to achieve the Landcare Research's accredited framework for companies to measure and manage their greenhouse gas emissions.

Links to capabilities and other information about the company

- [Energy for Industry](#)

Website: <http://energyforindustry.co.nz/>

Contact: Chris Dawson

By email: chris.dawson@pgl.co.nz


Company activities: Energy and utility solutions business

Figure 7: Company profile as seen on the second page on the website

Gold members have the added benefit of listing a full company profile which includes more details on core product activities, key project activities, etc as shown in following template (Template 1). The full profile should not exceed an A4 size page.

Full Company Profile – Level 3 listing – Gold Member

Template 1: An example of a Full Company Profile for Gold Member category

Company Name and Contact Details:							
<p>[Company trading name]</p> <p>[Contact person’s name]</p> <p>[Contact email address]</p> <p>[Website address]</p>							
<p>[Text in the description of business activity is limited to 800 words and no more than one A4 page for this level of membership]</p> <p>Energy for Industry (a division of Pioneer Generation) specialises in developing and supplying innovative, industrial scale on-site solutions designed to improve energy efficiency, enhance environmental outcomes and reduce energy costs.</p> <p>Our core business is based on long-term energy partnerships. Under these arrangements we can:</p> <ul style="list-style-type: none"> • identify optimum technical solutions • demonstrate economics • establish commercial agreements • build new plant solutions • provide capital funding if required • operate and manage facilities • supply fuel • optimize operation • implement on-going improvement projects • provide customer support services and manage associated risk <p>Our specialty is the conversion of wood and other biomass residues to energy, and the associated fuel supply chain.</p> <p>Energy for Industry’s partnership model is unique in New Zealand and many of our existing partnerships have been recognised for their innovation and positive environmental outcomes through the EECA EnergyWise Awards.</p> <p>We pride ourselves on our innovative, environmental best practice, and customer-focused solutions.</p>	<table border="1" style="width: 100%;"> <tr> <td style="background-color: #92d050;">Core skills / Product offered:</td> </tr> <tr> <td> <p>Build, own and operate partnerships covering:</p> <ul style="list-style-type: none"> • delivered heat supply • cogeneration • energy efficiency upgrades • sustainability and environmental upgrades • wood fuel supply • packaged plant operating leases • Electricity Market Services </td> </tr> <tr> <td style="background-color: #92d050;">Leading edge:</td> </tr> <tr> <td> <p>Certified CEMARS™. One of the first organisations to achieve the Landcare Research’s accredited framework for companies to measure and manage their greenhouse gas emissions</p> </td> </tr> <tr> <td style="background-color: #92d050;">Links to capabilities and other information about the company</td> </tr> <tr> <td> <ul style="list-style-type: none"> • Energy for Industry </td> </tr> </table>	Core skills / Product offered:	<p>Build, own and operate partnerships covering:</p> <ul style="list-style-type: none"> • delivered heat supply • cogeneration • energy efficiency upgrades • sustainability and environmental upgrades • wood fuel supply • packaged plant operating leases • Electricity Market Services 	Leading edge:	<p>Certified CEMARS™. One of the first organisations to achieve the Landcare Research’s accredited framework for companies to measure and manage their greenhouse gas emissions</p>	Links to capabilities and other information about the company	<ul style="list-style-type: none"> • Energy for Industry
Core skills / Product offered:							
<p>Build, own and operate partnerships covering:</p> <ul style="list-style-type: none"> • delivered heat supply • cogeneration • energy efficiency upgrades • sustainability and environmental upgrades • wood fuel supply • packaged plant operating leases • Electricity Market Services 							
Leading edge:							
<p>Certified CEMARS™. One of the first organisations to achieve the Landcare Research’s accredited framework for companies to measure and manage their greenhouse gas emissions</p>							
Links to capabilities and other information about the company							
<ul style="list-style-type: none"> • Energy for Industry 							

Annex A: Contact an Expert listing templates

Please complete the relevant membership level listing in the templates below (delete all others), and email your company profile to admin@bioenergy.org.nz

Level 1 listing – Bronze Member

Company Name and Contact Details:	Company Logo will be placed here
[Company trading name] [Contact person’s name] [Contact email address] [Website address]	Email a high resolution logo in jpeg format to admin@bioenergy.org.nz Allow a minimum size of 2661 x 809 pixels so it can be resized neatly for websites and publications
[Text in the description of business activity is limited to 100 words for this level of membership]	

Or

Level 2 listing – Silver Member

Company Name and Contact Details:	Company Logo will be placed here
[Company trading name] [Contact person’s name] [Contact email address] [Website address]	Email a high resolution logo in jpeg format to admin@bioenergy.org.nz Allow a minimum size of 2661 x 809 pixels so it can be resized neatly for websites and publications
[Text in the description of business activity is limited to 350 words and no more than one A5 page for this level of membership]	Core Skill(s):and project activities
	<ul style="list-style-type: none"> •
	Biofuel Focus:
	<ul style="list-style-type: none"> •
	Links to capabilities and other information about the company
	<ul style="list-style-type: none"> •

Or

Level 3 listing –Gold Member

<p>Company Name and Contact Details:</p>	<p>Company Logo will be placed here Email a high resolution logo in jpeg format to admin@bioenergy.org.nz Allow a minimum size of 2661 x 809 pixels so it can be resized neatly for websites and publications</p>
<p>[Company trading name] [Contact person’s name] [Contact email address] [Website address]</p>	<p>Core Skill(s) and project activities:</p>
<p>[Text in the description of business activity is limited to 800 words and no more than one A4 page for this level of membership]</p>	<ul style="list-style-type: none"> • • •
	<p>Biofuel Focus:</p>
	<ul style="list-style-type: none"> • • •
	<p>Leading Edge:</p>
<ul style="list-style-type: none"> • • • 	<p>Links to capabilities and other information about the company</p>
<ul style="list-style-type: none"> • • • • • 	