

# Equipment Catalogue listings on the websites

The Bioenergy Association offers the ability for suppliers to list bioenergy related equipment on its topic specific websites through the Bioenergy Association 'Equipment Catalogues'. This note sets out the general policy for the listing of equipment on its websites. The listing of equipment for sale is available to Bioenergy Association members (free or at a reduced rate) and non members (for a fee) who wish to promote their products.

## Introduction

As part of a service to members the association allows listing of specific plant on 'Equipment Catalogue' webpages on each of the topic specific websites as follows:

- Biogas - [www.biogas.org.nz/biogas-equipment-catalogue](http://www.biogas.org.nz/biogas-equipment-catalogue)
- UseWoodFuel - [www.usewoodfuel.org.nz/wood-equipment-catalogue](http://www.usewoodfuel.org.nz/wood-equipment-catalogue)

Members may promote the equipment that they sell and/or install. Non members may also advertise their products through these websites for a fee as set out in Table 1 below.

## Promotion benefits

Each of the topic websites get around 100 visits per day so promoting your equipment in the relevant Equipment Catalogue is one of the cheapest advertising avenues that you can get. The listing has also been designed so that the viewer is taken directly to your own profile, website or product brochure. The topic websites cover both the Australia and New Zealand bioenergy markets.

## Listing fees and concessions

The free allocation of advertising space for equipment is based on the current level of membership as set out in Table 1. Listings rates are for one year.


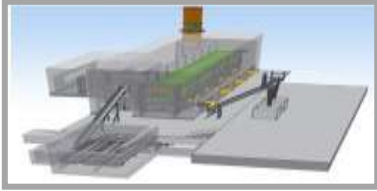
**Table 1: Allocation of equipment listing**

Membership levels	Allocation of equipment listings	
	Membership benefit	Additional listings
Gold Member	3 items listed at no cost	\$100 per item, per year
Silver Member	2 items listed at no cost;	\$100 per item, per year
Bronze (Ordinary) Member	1 item listed at no cost;	\$100 per item, per year
Subscribing Person	n/a	\$100 per item, per year
Non members	n/a	\$200 per item, per year

## Listing details

For each piece of equipment the following details may be shown in Figure 1 overleaf:



- A promotional photograph of the piece of equipment (jpg file)
- A brief descriptive text about the equipment (up to 20 words).
- Links as follows:
  - A link to the member's profile,
  - A link to the web-site of the equipment supplier,
  - A link to additional information about the equipment – for example a brochure or case study,
  - A link to the equipment 'in use' – on the Bioenergy Projects Database.

Fuel Monitoring and Measuring	Wood Fuel Production
<p><b>Moisture</b></p>  <p><b>Berthold Technologies Micro-Polar - microwave measuring system</b> - for concentration, dry substance, moisture and water content. View press release.</p> <p><b>Company:</b> Applied Instruments Group (2007), NZ  <b>Contact:</b> Colin Hooper / Email / Profile / Website / Brochure  <b>Phones:</b> +64 (0)9 579 2633 / +64 (0)21 637 793</p>	<p><b>Drying</b></p>  <p><b>The DRY-REX Biomass Dryer</b> - is a low-temperature biomass dryer which creates free energy from your existing processes and waste. View brochure for more.</p> <p><b>Company:</b> Design Tech Engineering, NZ  <b>Contact:</b> John Beavis / Email / Profile / Website / Brochure  <b>Phones:</b> +64 (0)21 928 445</p>

**Figure 1: Equipment catalogue details and layout samples**

## Catalogues

Equipment listings will be presented through a series of topic categories in each catalogue as below:

 <p style="background-color: #c6e0b4; padding: 2px;"><b>Biogas Equipment Catalogue</b></p> <p><b>Landfill gas collection equipment</b></p> <ul style="list-style-type: none"> <li>• Gas collection pipers</li> <li>• Gas distribution pipe work</li> </ul> <p><b>Anaerobic digesters – AD tanks, pond containment, reactors</b></p> <ul style="list-style-type: none"> <li>• Tanks</li> <li>• Pond covers</li> <li>• Gas generating reactors</li> </ul> <p><b>Anaerobic digesters – AD gas production ancillary equipment</b></p> <ul style="list-style-type: none"> <li>• Gas mixing equipment</li> <li>• Compressors</li> <li>• Pumps</li> <li>• Monitoring/measuring</li> </ul> <p><b>Biogas cleanup and storage</b></p> <ul style="list-style-type: none"> <li>• Gas filtration</li> <li>• Clean gas storage facilities</li> <li>• Contaminant removal</li> </ul> <p><b>Generation/heat from biogas</b></p> <ul style="list-style-type: none"> <li>• Gas engine generators – electricity</li> <li>• Electricity control</li> <li>• Gas fired boiler - heat</li> </ul>	 <p style="background-color: #c6e0b4; padding: 2px;"><b>Wood Energy Equipment Catalogue</b></p> <p><b>Monitoring and measuring</b></p> <ul style="list-style-type: none"> <li>• Moisture</li> <li>• Emissions</li> </ul> <p><b>Wood fuel production</b></p> <ul style="list-style-type: none"> <li>• Chippers and shredders</li> <li>• Drying</li> <li>• Transport</li> </ul> <p><b>Wood fuel handling and storage</b></p> <ul style="list-style-type: none"> <li>• Storage bunkers and silos</li> <li>• Wood fuel movement</li> </ul> <p><b>Heat plant</b></p> <ul style="list-style-type: none"> <li>• Combustion plant</li> <li>• Gasifiers</li> <li>• Ancillary equipment</li> <li>• Air quality</li> <li>• Residential heaters</li> </ul> <p><b>Electricity generation</b></p> <ul style="list-style-type: none"> <li>• List your equipment here</li> <li>• List your equipment here</li> </ul>
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## Contact for queries

Requests for product listing space should be made to [admin@bioenergy.org.nz](mailto:admin@bioenergy.org.nz). The information in this note is to be used as a guide and the Bioenergy Association is keen to discuss alternative options with individuals. Additional listings can be bought for the fee's set out above. In addition we welcome enquiries for advertising on the BioFlash newsletter or on the relevant websites.