

BANZ30 – Our Strategy

Our Goals

What we see - Our vision

A sustainable and resilient Aotearoa, where bioenergy from renewable natural resources powers regional economies, supports community wellbeing, and drives low-emission energy solutions for a thriving future.

Our Mission

Grow Sector Visibility & Credibility

- Demonstrating the role of biofuels in a robust energy market
- Showcase real-world bioenergy use
- Promote biofuels in energy resilience
- Create a positive media landscape for bioenergy
- Promote the value proposition for each stakeholder
- Position BANZ as the trusted industry voice

Grow The Market

- Work with Government agencies to collect actual data on regional biofuel use and prices.
- Advocate for policy changes to support growth & acceleration
- Expand, connect & promote members
- Provide tools & case studies for the market
- Response to & trigger government consultation to drive action
- Encouraging awareness of regional economic potential

Strengthening Sector Capability & Standards

- Promote best practices, sustainability standards, and quality assurance.
- Expand training, adviser networks, and professional development
- Providing best practice information to new entrants
- Manage accreditation schemes
- Maintain a Register of Advisers

Empowering Feedstock Providers

- Partnering with agribusiness and foresters to unlock new revenue opportunities
- Actively engaging and educating stakeholders.
- Regional mapping of present and future biomass and organics availability.
- The value proposition of integrating trees on farms; increased domestic processing of wood into bio-products

How we achieve

Through our working groups
Through targeted partnership

Gaseous

Liquid

Solid

Having data accuracy to measure bioenergy uptake success

A skilled, accredited workforce
100 Advisers Registered

BANZ recognised as the national hub for bioenergy expertise

Build membership by 20%