



BIOENERGY
ASSOCIATION

Strategy 2025-2030

Purpose of the strategy

As the role of the Bioenergy Association of New Zealand evolves we need to focus on a 2025–2030 strategic direction in a concise, compelling format that aligns communicating our goals and aligning priorities.

- **Informs stakeholders** , government, industry, community, iwi, and the board, of BANZ's priorities and goals. Recognising a wider stakeholder groups.
- **Aligns the sector** around regional economic and wellbeing aspirations through shared initiatives for growth, quality, and capability development.
- **Attracts support** and collaboration for key actions that will accelerate bioenergy adoption and investment.
- **Positions BANZ** as a central, trusted voice on New Zealand's bioenergy path to the future.



Stepping stones to long term

BANZ30 – Our Strategy

Our Goals

What we see - Our vision

A sustainable and resilient Aotearoa, where bioenergy from renewable natural resources powers regional economies, supports community wellbeing, and drives low-emission energy solutions for a thriving future.

Our Mission

Grow Sector Visibility & Credibility

- Position BANZ as the trusted industry voice
- Promote biofuels in energy resilience
- Create a positive media landscape for bioenergy
- Showcase real-world bioenergy use

Grow The Market

- Advocate for policy changes to support growth & acceleration
- Expand, connect & promote members
- Provide tools & case studies for the market
- Response to & trigger government consultation to drive action
- Encouraging awareness of regional economic potential

Strengthening Sector Capability & Standards

- Promote best practices, sustainability standards, and accreditation
- Expand training, adviser networks, and professional development
- Update roadmaps, models, and data to guide investment

Empowering Feedstock Providers

- Partnering with agribusiness and foresters to unlock new revenue opportunities
- Actively engaging and educating stakeholders across the value chain
- Mapping & mobilising feedstock availability to accelerate supply

How we achieve

Through our working groups
Through targeted partnership

Gaseous

Liquid

Solid

Having data accuracy to measure bioenergy uptake success

A skilled, accredited workforce
500 people trained

BANZ recognised as the national hub for bioenergy expertise

Build membership by 30%

Priority projects to achieve **BANZ30**

**Grow Sector Visibility
& Credibility**

Grow the market

**Strengthening Sector
Capability &
Standards**

**Empowering
Feedstock Providers**

Opportunity to categorise the long list into the relevant buckets to identify where most of the work is needed

Long list of projects

