

Using bioenergy and biofuels to assist your business

About us

Bioenergy Association is a sector association which offers members:

- a one-stop shop for information on the bioenergy and biofuels market;
- independent advice, bioenergy business mentoring and guidance on best practice;
- collective promotion of the sector to the Government and interested parties;
- establishment of quality standards and market facilitation;
- Networking of experts and collective action;
- support for members' business initiatives; and
- leadership for the sector on behalf of members.

Members are primarily working from Australia, New Zealand and the Pacific and association activities covers those countries. The association has over 2300 members, associates and followers. Its monthly newsletter is sent to 1000-2300 recipients according to content. Information on the association and its activities is set out on www.bioenergy.org.nz.

Interact with policy makers and the public

Members include **anyone with a commercial interest in biofuels and bioenergy** – forest and wood crop owners and harvesters, farmers, wood processors, waste managers, biofuel and biogas producers, equipment suppliers, energy suppliers and retailers, energy researchers, consultants, manufacturers, facility owners and operators, and investors.

Bioenergy Association receives most of its income from membership subscriptions and with a strong and active membership undertakes effective advocacy, provides member services, promotes the benefits of bioenergy and biofuels to markets, and is able to provide members and interested parties with independent advice.

Bioenergy Association has established special **Interest Groups** which are the powerhouses of the Association. Each Group has a dedicated website and a committee driving the group's activities:

Biogas www.biogas.org.nz
Woodfuel www.usewoodfuel.org.nz
Liquidbiofuels www.liquidbiofuels.org.nz

The association also has special sub-groups such as for Pacific waste-to-biogas and residential wood pellet heating.

Bioenergy Association also undertakes market growth initiatives, develop best practice guides, and undertake independent analysis and information dissemination on behalf of external funding bodies. These are managed through the Interest Groups under the overall governance of the Bioenergy Association Board, which sets priorities and ensures consistency across the sector.

Interest Group meetings are held by teleconference so that members throughout Oceania can participate.

Membership of the Bioenergy Association with its Code of Conduct, is an indication to the public that the member is up-to-date with the bioenergy and biofuels market and its technologies. It is a measure of competence.

Independent confidential advice

Members of the association can access free confidential advice from experienced and knowledgeable association staff. Often the information is not published and difficult to obtain unless you are at the center of the market as association staff are.



The association can support applications for funding, and assist with links to other practitioners.

Assistance with market information and independent review of the business case for investment can assist with finding the weak spots and strengthening the presentation of information to decision makers. The key is having someone who knows the sector but is not a consultant or competitor able to provide frank and open advice with no conflicts of interest.

Where staff don't know the answer, they will know someone who does and thus provide a reference.

For members offering products and services the association has cost effective tools for profiling and promoting the member and their products and services.

Stay informed and networking

The **BioFlash** newsletter gives members current news, articles and international developments relevant to bioenergy and biofuels practitioners in Oceania. With workshops and webinars organised throughout the year, Bioenergy Association members see the latest thinking and participate collectively or on specific topics.



The three websites are portals to information relevant to Oceania bioenergy and biofuels.

- Receive latest information through informal meetings, discussions, etc.
- Attend seminars which bring sector players together to share latest information
- Meet government officials with an interest in bioenergy
- Obtain information pre-press
- Get introductions to others in the industry
- Benefit from collective problem solving through Interest Group participation
- Have a presence at local and international conferences
- Take part in joint initiatives through an industry association.
- Through association staff be able to find the people who count.

Profit and visibility

The Bioenergy Association profile is growing: we now have over 2300 members, associates and followers and are regularly asked for media comment and our press releases get good attention. We are known to be 'active' in the sector making regular contributions, developing resources and putting a strong case forward for bioenergy and biofuels in all their forms.

Bioenergy Association has a significant opportunity to speak on behalf of its members and develop strong relationships with Ministers and government departments with an interest in bioenergy.



Bioenergy Association has established a directory www.bioenergyfacilities.org.nz of bioenergy-based facilities undertaken by members around the world but relevant to the Oceania market.

Members are encouraged to list their projects relevant to the growing Oceania market so as to demonstrate experience and capabilities. It assists others to learn from demonstration examples but also to know who to talk to about such facilities and learn from their experiences.

The www.bioenergy.org.nz/contact-expert listing also lists bioenergy experts with identification of their capabilities. For service and equipment suppliers, their equipment / products or services are listed in the relevant equipment catalogues www.usewoodfuel.org.nz/wood-equipment, or www.biogas.org.nz/biogas-equipment-catalogue.

A specified number of listing is free for members.

Potential to influence policy

- Gain access to the Government through the Association
- An alternative route to influence policy
- A bipartisan route for the transfer of information
- Greater number of members; greater the influence
- Access to an association with existing credibility
- Ability to access ministers and officials

Bioenergy Association works closely with government officials and other associations, especially in the fields of engineering, forestry and industrial biotechnology.

In New Zealand, the Bioenergy Association has undertaken work to identify the potential for biofuels and bioenergy out to 2050 and what

reduction in greenhouse gas emissions could be achieved. The vision is:

“Processing biomass and waste can build economic growth, employment and sustainability utilising New Zealand’s capability and expertise in waste management, forestry, farming, wood processing and horticulture. Bioenergy and associated bio-based materials production from biomass and waste residues can lead to new business opportunities which by 2050 could more than double biomass energy supply up to 27% of the country’s energy needs, with a consequential 15% reduction in greenhouse gas emissions*.
[* compared to 2017.]

Access the latest technical and marketing information

- Share the cost of obtaining high cost up-to-date information
- Get access to international conference papers
- Keep abreast of latest, research, policy, and market information
- Have the opportunity to gain access to latest technology
- Learn about local and overseas commercial experiences
- Leverage access to research funds
- Share applied research funding
- Receive monthly E-news on technology, people and markets.

The association web-based information portals www.usewoodfuel.org.nz, www.biogas.org.nz and www.liquidbiofuels.org.nz are a wealth of information on bioenergy and biofuels in Oceania. These should be the first point of contact searching for anything to

do with bioenergy and biofuels relevant to the Oceania market.

Reports, webinar proceedings, technical notes and workshop presentations can be found in the **Bioenergy Knowledge Centre** www.bioenergy.org.nz/bioenergy-knowledge-centre.

All documents are freely available to members and may be requested by non-members, an administration fee will apply for non-members.



Membership

Exciting times are ahead for the bioenergy sector!

The Bioenergy Association is here to help you make the most of potential opportunities.

We look forward to helping you with any bioenergy and biofuels matter.

As a sector association Bioenergy Association is focused on advancing members' business interests and your involvement in activities is encouraged. To be effective Bioenergy Association must be driven by members' needs.

Bioenergy Association has different levels of membership which cater for the level of service and degree of profile you want. Member details are shown on www.bioenergy.org.nz/contact-expert website listing. The listing is now being regularly

accessed by government and the public when they want to contact people in the relevant parts of the sector.

Gold and Silver level members also enjoy enhanced promotion on the website, at events and in the BioFlash. They receive personal assistance from staff on any bioenergy or biofuels matter.

In addition, those who wish to receive all the latest technical and marketing information but do not wish to be a member may become an Observer or student member but their details are not listed in the Who's Who.

For information and how to join the Association contact the Membership Administrator on email admin@bioenergy.org.nz, or download a membership form from the Bioenergy Association website at www.bioenergy.org.nz/join-us.