

Bioenergy Association – Helping your bioenergy and biofuels business grow

About us

The Bioenergy Association is a sector association which offers members:

- a one-stop shop for information on the bioenergy market
- promotion of the sector to the Government and interested parties
- establishment of quality standards and market facilitation
- support for members' business initiatives

Membership is primarily from Australia, New Zealand and the Pacific and association activities covers those countries. The association has over 2300 members, associates and followers.

Interact with policy makers and the public

Members include **anyone with a commercial interest in bioenergy** – forest and wood crop owners and harvesters, farmers, wood processors, waste managers, biofuel and biogas producers, equipment suppliers, energy suppliers and retailers, energy researchers, consultants, manufacturers, and investors.

Bioenergy Association receives most of its income from membership subscriptions and with a strong and active membership effectively lobbies, provides member services and promotes the benefits of bioenergy and biofuels to markets.



Bioenergy Association has established special **Interest Groups** which are the powerhouses of Bioenergy Association. Each Interest Group has a dedicated website and a committee driving the group's activities:

liquidbiofuels www.liquidbiofuels.org.nz	woodfuel www.usewoodfuel.org.nz	Biogas www.biogas.org.nz
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The association also has special sub-groups such as for Pacific waste-to-energy.

Bioenergy Association also undertakes market growth initiatives on behalf of external funding bodies. These are managed through the Interest Groups under the overall governance of the Bioenergy Association Board, which sets priorities and ensures consistency across the sector.

Interest Group meetings are held by teleconference so that members throughout Oceania can participate.

Membership of Bioenergy Association, and agreement to abide by its Code of Conduct, is an indication to the public that the member is up-to-date with the bioenergy and biofuels market and its technologies. It is a measure of competence

Growing your business

Members of the association can access free confidential advice from experienced and knowledgeable association staff. The association can support applications for funding, assist with links to other practitioners. Review of business plans can assist with finding the weak spots and strengthening the presentation of information. The key is having someone who knows the sector but is not a competitor able to provide frank and open advice with no conflicts of interest.

Stay informed and networking

The **BioFlash** newsletter gives members current news, articles and international developments relevant to bioenergy practitioners in Oceania. With workshops and webinars organised throughout the year, Bioenergy Association members see the latest thinking and participate collectively or on specific topics. The three websites are portals to information relevant to Oceania bioenergy.

- Receive latest information through informal meetings, discussions, etc.
- Attend seminars which bring sector players together to share latest information
- Meet government officials with an interest in bioenergy
- Obtain information pre-press
- Get introductions to others in the industry
- Benefit from collective problem solving through Interest Group participation
- Have a presence at local and international conferences
- Take part in joint initiatives through an industry association.



Profit and visibility

The Bioenergy Association profile is growing: we now have over 2300 members, associates and followers and are regularly asked for media comment and our press releases get good attention. We are known to be 'active' in the sector making regular contributions, developing resources and putting a strong case forward for bioenergy and biofuels in all their forms. Bioenergy Association has a significant opportunity to speak on behalf of its members and develop strong relationships with Ministers and government departments with an interest in bioenergy.

Bioenergy Association has established a directory www.bioenergyfacilities.org.nz of bioenergy projects undertaken by members around the world. Members are encouraged to list their projects relevant to the growing Oceania market so as to demonstrate experience and capabilities. The www.bioenergy.org.nz/contact-expert listing may also list their capabilities and their equipment/products or services in the relevant equipment catalogues www.usewoodfuel.org.nz/wood-equipment or biogas www.biogas.org.nz/biogas-equipment-catalogue equipment catalogues. A specified number of listing is free for members.

Potential to influence policy

- Gain access to the Government through the Association
- An alternative route to influence policy
- A bipartisan route for the transfer of information
- Greater number of members; greater the influence
- Access to an association with existing credibility
- Ability to access ministers and officials



In New Zealand Bioenergy Association leads the implementation of the Government endorsed **NZ Bioenergy Strategy** which has a vision of **26% of energy coming from bioenergy by 2050** (compared to 11% today). Bioenergy Association works closely with government officials and other associations, especially in the fields of engineering, forestry and industrial biotechnology.

Access the latest technical and marketing information

- Share the cost of obtaining high cost up-to-date information
- Get access to international conference papers
- Keep abreast of latest, research, policy, and market information
- Have the opportunity to gain access to latest technology
- Learn about local and overseas commercial experiences
- Leverage access to research funds
- Share applied research funding
- Receive monthly E-news on technology, people and markets.



The association web based information portals www.usewoodfuel.org.nz, www.biogas.org.nz and www.liquidbiofuels.org.nz are a wealth of information on bioenergy and biofuels in Oceania. These should be the first point of contact searching for anything to do with bioenergy and biofuels relevant to the Oceania market.

Reports and the proceedings from webinars and workshops are located in the Bioenergy Knowledge Centre www.bioenergy.org.nz/bioenergy-knowledge-centre. All documents are freely available to members.

Membership

As a sector association Bioenergy Association is focused on advancing members' business interests and your involvement in activities is encouraged. To be effective Bioenergy Association must be driven by members' needs.

Bioenergy Association has different levels of membership which cater for the level of service and degree of profile you want. Member details are shown on www.bioenergy.org.nz/contact-expert website listing. The listing is now being regularly accessed by government and the public when they want to contact people in the relevant parts of the sector.

Gold and Silver level members also enjoy enhanced promotion on the website, at events and in the BioFlash. In addition, those who wish to receive all the latest technical and marketing information but do not wish to be a member may become an Observer but their details are not listed in the Who's Who.

Exciting times are ahead for bioenergy!
Bioenergy Association is here to help you make the most of the potential opportunities. We look forward to helping you grow your bioenergy business.

For information on membership email admin@bioenergy.org.nz or,

Download the membership form from the website <https://www.bioenergy.org.nz/join-us>