



Fibre Value Chain 2017 Conference

14 – 16 November, 2017

Melbourne Convention & Events Centre

Exhibition &
Sponsorship
Invitation

www.appita.com

EVENT INFORMATION

The 2017 Fibre Value Chain Conference: **“The rise of business ecosystems”** will be held at the Melbourne Convention and Events Centre from 14–16 November 2017. The 2017 event marks Appita’s 70th year and will bring together association members and industry leaders from across the sector to celebrate this important milestone.

This year’s event explores the concept of “business ecosystems” and the opportunities for creating value and new markets through collaboration. It will explore how complimentary companies are collaborating to produce a variety of new high value add biobased products, such as biomaterials, biofuels and bio chemicals.

The event will feature a variety of breakout sessions, symposia, forums and workshops on pulp, paper, packaging and related industries including:

- **3rd Bio-manufacturing Symposium**
- **Health & Safety Symposium**
- **Packaging & Food Contact Material Forum**
- **Maintenance Forum**
- **Mill Managers Forum**
- **Technical Steams**
- **Poster presentations**
- **Mill presentation**

The highlight will be the Gala Dinner on the Thursday 16 November, in Melbourne.

As a valued member of Appita, we invite to you be a part of this conference to celebrate with Appita their 70 years in the industry!

Visit www.appita.com for further details.

Topics

2017 Fibre Value Chain Conference & Expo will cover topics such as:

- Forestry & wood products
- Paper & board manufacturing
 - Efficiency & Process improvements
 - Best practice
 - Lean manufacturing
- Pulping & bleaching
- Engineering & mill reliability
- Energy & water management
- Print, packaging & converting
- Sustainability
- Bioresources, bioenergy & cogeneration
- Bioproducts
- Resource assessment & management
- Environmental management & regulation

Program Outline



Exhibition trade stand opportunities

12 stands are available. GST applicable.

Display Stands members	AUD 2500 (+10% GST)
Display Stands non-members	AUD 3500 (+10% GST)

Exhibitors Registration

All exhibitors must register to attend the 2017 Fibre Value Chain Conference & Expo.

The registration forms are available at www.appita.com. Once registered the exhibitor will receive their Welcome Pack with information regarding exhibiting at the 2017 Fibre Value Chain Conference & Expo event.

Exhibitor's registration includes

- 1 display booth 3.38m wide x 2.5 high x .05 deep – white melamine panels in an octanorm frame.
- 1 complimentary trestle table, black tablecloth and 2 chairs
- Fascia board at rear, one mounted spotlight, one power point
- Two (2) full complimentary registrations
- Morning tea, lunch, afternoon tea (3 days)
- Tuesday & Wednesday evening After Sessions Drinks
- One ticket to the Gala Dinner included with each registration
- List of conference attendees
- Exhibitors listed on Appita conference page website
- 1/4 page ad in the pre-conference issue of the Appita TIME magazine (Advert must be submitted by the advertising deadline)

Exhibitors Showcase

Appita will feature the exhibitor's products and services in the July/September 2017 issue of the Appita TIME magazine, at no additional cost.

Please provide this information in electronic format, no more than ¼ page*. If advertisement is not provided in correct format then additional fees may apply.

*Size 130mm x 90mm, advertising artwork to be supplied in 300 dpi high resolution, pdf, eps, tiff or jpeg.

Payment Terms

Initial Payment: 50% of the total payable is required as a deposit on booking.

Final Payment: Balance payable on or before the 14th September 2017. Exhibitors booking after 14th September 2017 will be required to make full payment upon booking.

A full list of terms and conditions are available at www.appita.com



Exhibitors terms and conditions

Security & insurance

It is the responsibility of each exhibitor to arrange insurance for the goods on their stand/s and to maintain security during the hours when the exhibition is open. Please forward a copy of your Certificate of Currency to Jenny Ponter (jenny@appita.com.au) prior to the exhibition.

Delivery of goods

- Have a delivery label attached to each item
- Items to be marked with stand number and name of event, and company name

Deliveries may be sent to the MCEC (appropriately labelled) a week prior to the conference.

Cancellation fee

Prior to the 30th June 2017

50% refund of deposit less
AUD 300 administration charge

1 July 2017 – 9 September 2017

75% of space charge

After 9 September 2017

No refund

Exhibition hours

The exhibition will be open on the
14 – 16 November 8.00am to 5.00pm

Tuesday

14th Nov 2017

Exhibitors move in 7.00am
Exhibition open 8.00am
Exhibition closes 5.00pm

Wednesday

15th Nov 2017

Exhibition open 8.00am
Exhibition closes 5.00pm

Thursday

16th Nov 2017

Exhibition open 8.00am
Exhibition closes 5.00pm

Exhibition Venue and Construction

Melbourne Convention and Exhibition Centre (MCEC) Level 1 Foyer

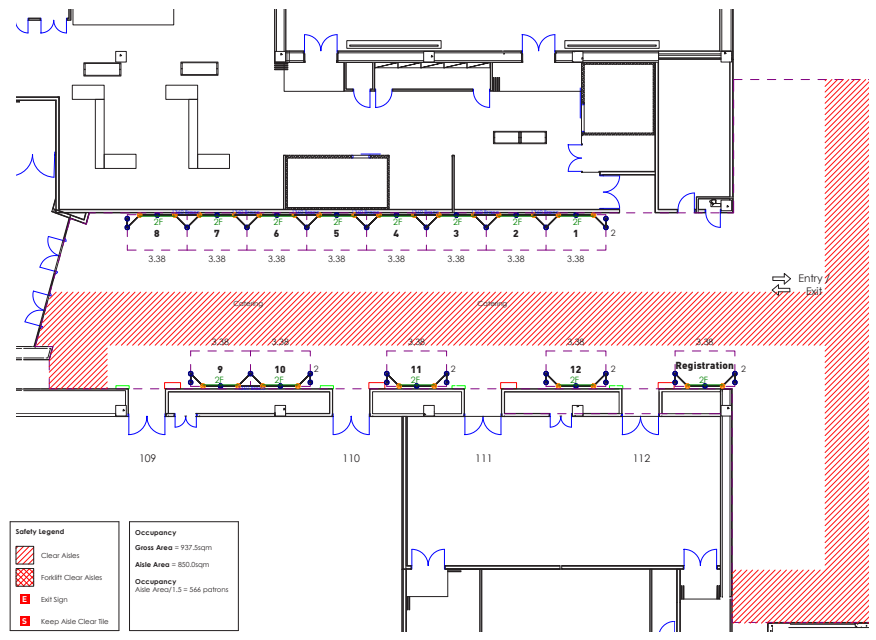
1 Convention Centre Place South Wharf Melbourne

The pinnacle of Melbourne's conference facilities is the Melbourne Convention and Exhibition Centre (MCEC).

As the largest convention and exhibition venue in the southern hemisphere, MCEC can accommodate any event with such a huge variety of spaces. Its multi-functional Plenary, 52 meeting rooms and 30,000 square metres of pillar-less exhibition space are just the beginning.

MCEC is the only centre in Australia to offer on-site accommodation at the five-star Hilton Melbourne South Wharf.

Melbourne also has a superb range of accommodation to suit all budgets and delegate needs, with up to 6000 rooms within easy walking distance of MCEC.



SPONSORSHIP PROSPECTUS 2017

Platinum Sponsorship Packages

Appita 2017 Gala Awards Dinner – Melbourne Zoo (Thursday night) AUD 15,000 (+10% GST)

- Exclusive naming rights to the Gala Awards Dinner
- Fifteen-minute presentation by partner's representative
- 10 free tickets to the dinner, presenting the opportunity to invite key and potential customers
- 2 complimentary full conference registrations
- Partner's marketing collateral displayed throughout the venue
- Partner's branding on Gala Awards Dinner tickets
- Full page advertisement and advertorial in the pre-conference issue of the Appita TIME magazine (Issue 3)

Mill Managers Forum – AUD 15,000 (+10% GST)

Exclusive Opportunity

- Exclusive naming rights to the Forum
- Fifteen minute presentation by company representative at the Forum
- Four (4) free full conference registrations
- Recognition as sponsor on all marketing collateral
- Main sponsor branding on all communication to forum attendees
- Banners and display material in the forum room
- Sponsors promotional leaflet inserted in the conference bag (to be supplied by sponsor)
- Full page advertisement and advertorial in the pre-conference issue of the Appita TIME magazine

Health & Safety Symposium – AUD 8,800 (+10% GST)

Exclusive Opportunity

- Exclusive naming rights to the Symposium
- 15 min presentation by company representative at the Symposium
- 2 free full conference registrations
- Recognition as sponsor on all marketing collateral
- Banners and display material throughout Symposium
- Half page advertisement in the pre-conference issue of the Appita TIME magazine
- Company logo on Appita conference website with link to sponsor's website

Bio-manufacturing Symposium – AUD 8,800 (+10% GST)

Exclusive Opportunity

- Opportunity to provide valuable input into the symposium program
- 2 free full registrations to the conference
- Exclusive naming rights to the symposium
- Fifteen minute presentation by company representative at the symposium
- Banners and display material throughout Symposium
- Recognition as sponsor on all marketing collateral
- Half page advertisement and advertorial in the pre-conference issue of the Appita TIME magazine

Packaging Market Forum – AUD 8,800 (+10% GST)

Exclusive Opportunity

- Exclusive naming rights to the Packaging Marketing Forum
- 15 min presentation by company representative at the Packaging Marketing Forum
- 2 free full conference registrations
- Recognition as sponsor on all marketing collateral
- Banners and display material throughout Packaging Marketing Forum
- Half page advertisement in the pre-conference issue of the Appita TIME magazine
- Company logo on Appita conference website with link to sponsor's website

Maintenance Forum – AUD 8,800 (+10% GST)

Exclusive Opportunity

- Exclusive naming rights to the Maintenance Forum
- 15 min presentation by company representative at the Maintenance Forum
- 2 free full conference registrations
- Recognition as sponsor on all marketing collateral
- Banners and display material throughout Maintenance Forum
- Half page advertisement in the pre-conference issue of the Appita TIME magazine
- Company logo on Appita conference website with link to sponsor's website

Gold Sponsorship Packages

Breakfast Meet & Greet (Tuesday morning 7:30 am) – AUD 5,500 (+10% GST)

- 15 min presentation by sponsor's representative
 - Banners and display material throughout the session
 - Recognition as sponsor at the conference opening
 - Recognition as sponsor on all marketing collateral
 - Company logo on Appita conference website with link to sponsor's website
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New Speakers Award – AUD 4,500 (+10% GST)

Exclusive Opportunity

- 15 min presentation by sponsors representative at Awards Dinner
 - Presentation of the New Speakers Award at the Awards Dinner
 - 2 tickets to the Awards Dinner
 - Banners and display material throughout the final contest at conference
 - Half page advertisement in pre-conference issue of the magazine
 - Company logo on Appita conference website with link to sponsor's website
 - Recognition as sponsor on all marketing collateral
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Best Mill Paper – AUD 4,500 (+10% GST)

Exclusive Opportunity

- 15 min presentation by sponsors representative at Awards Dinner
 - Presentation of the Best Mill Paper Award at the Awards Dinner
 - 2 tickets to the Awards Dinner
 - Half page advertisement in pre-conference issue of the magazine
 - Company logo on Appita conference website with link to sponsor's website
 - Recognition as sponsor on all marketing collateral
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Networking Drinks (Tuesday and Wednesday evening) – AUD 3,600 (+10% GST)

- 15 min presentation by sponsor's representative
- Banners and display material throughout the session
- Recognition as sponsor on all marketing collateral
- Company logo on Appita conference website with link to sponsor's website

Silver Sponsorship Packages

Conference Bags – AUD 3,000 (+10% GST)

Exclusive Opportunity

- Sponsor recognition at the conference opening
 - Recognition as sponsor on all marketing collateral
 - Logo on conference bags with Appita logo
 - Sponsors promotional leaflet inserted in conference bags (to be supplied by sponsor)
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Lanyards – AUD 2,500 (+10% GST)

Exclusive Opportunity

- Company name and logo on lanyards
 - Company logo on Appita conference website with link to sponsor's website
 - Recognition as sponsor on all marketing collateral
 - Recognition in Appita TIME magazine
-

Conference Pens and Pads – AUD 2,500 (+10% GST)

Exclusive Opportunity

- Company name and logo on pens and notepads
 - Company logo on Appita conference website with link to sponsor's website
 - Recognition as sponsor on all marketing collateral
 - Recognition in Appita TIME magazine
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Proceedings Online – AUD 2,000 (+10% GST)

- Recognition as a sponsor on the Appita website with link to sponsor's website
 - Recognition as sponsor on all marketing collateral
 - Logo displayed on the front cover (Online) (with wording proudly sponsored by sponsor)
 - Logo and full contact details displayed on the back cover (Online)
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Satchel Inserts – AUD 530 (+10% GST)

Numerous opportunities

- Advertisement in form of leaflet or flyer, supplied by company, to be inserted into the conference bags.

EXHIBITION & EVENT SPONSORSHIP **BOOKING FORM**

EXHIBITION SHOWCASE STAND*

PRICES AUD (+10% GST)

- Members** 2,500
Non-members 3,500

**stand allocation based on a first come first served basis (see terms and conditions)*

SPONSORSHIP OPPORTUNITIES

PRICES AUD (+10% GST)

Platinum Sponsorship Packages

- Gala Awards Dinner 15,000
Mill Managers Forum 15,000
Health & Safety Forum 8,800
Maintenance Forum 8,800
Bio-products Symposium 8,800
Packaging Market Forum 8,800

Gold Sponsorship Packages

- Breakfast Meet & Greet 5,500
New Speakers Award 4,500
Best Mill Paper Award 4,500
Networking Sessions (Tues & Wed) 3,600

Silver Sponsorship Packages

- Conference Bags 3,000
Conference Pens & Pads 2,500
Conference Lanyards 2,500
Online Proceedings 2,000
Satchel Inserts 530

PAYMENT DETAILS

By Credit Card: (tick one)    *Amex payments incur a 3% surcharge

Amount (incl 10% GST):

Cardholder's Name:

Credit Card Number:

Expiry Date:

Security Code:

Cardholder's Signature:

By direct debit:

Account name: Appita
Swift Code or IBAN: CTBA AU2S
Account Number: 063 114 1008 1390
Bank/Branch: CBA Carlton, Victoria, Australia

Please check you have filled in all details, signed and return to admin@appita.com

CONTACT DETAILS

Company:

Name:

Position:

Phone:

Address:

Email:

Signature:

Date:

TOTAL SUMMARY

Exhibition Stand: \$

Preferred stand location*:

(please select 2 options)

Sponsorship: \$

GST (10%): \$

TOTAL: \$

Deposit (50% incl GST): \$

FINAL PAYMENT: \$

**stand allocation based on a first come first served basis (see terms & cond)*

Appita Inc

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