

Fossil fuels and climate change

Why should we care and what can we do?

Are we helpful or helpless?

The answer determines what kind of world our kids will inherit



.@BarackObama-We are first generation to feel the effect of climate change and the last generation who can do something about it #reiders

- 14 of 15 hottest years on record occurred since 2001
- August 2016 the hottest month ever recorded
- Climate crisis voted #1 risk to global economy by World Economic Forum
- Frequency of extreme weather events have quadrupled over the last 30 years
- Scientists have recorded a warming of the ocean west of the Antarctic Peninsula by more than a degree since the 1960s
- The acidity of surface ocean waters has increased by 30 per cent since the Industrial Revolution, due to increased carbon dioxide in the atmosphere being absorbed into oceans.

And we all have a role, but where do we start?

Customers want to support organisations that try on environmental sustainability



- Climate change is the most pressing issue for environmental sustainability
- Our customers' demands of us all will increase as the impacts of climate change continue to reveal themselves



New Zealand's targets and our global context

Government can't do this for us; business needs to lead



- New Zealand has committed to reduce greenhouse gas emissions by 30 per cent below 2005 levels by 2030
- Despite nearly 90 per cent of our electricity being generated from renewable sources, New Zealand has the fifth highest rate of greenhouse gas emissions per capita among industrialised nations



But why should we lead and not follow?

Competitive advantage likely to support leaders



- Countries like New Zealand make up 30 per cent of global emissions
- Commercial thinking requires us to view climate change as an opportunity rather than a threat tenders are increasingly singling out sustainability initiatives as a decision-making swing factor
- Z believes that businesses that are in action will be increasingly rewarded by their customers, their staff, their business partners
- Taking action on climate change is the ultimate backing for New Zealand's 'clean green' reputation



We all have a part to play

Source: World Resources Institute (2012 data) and NZ's Greenhouse Gas Inventory 1990-2014 Snapshot

So, are we helpless?

And why on earth would we listen to a petrol company on this?

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- Z cannot stand for continuing to be part of the problem and is committed to being at the heart of climate change solutions
- Our staff and increasingly our customers are highly engaged and committed to sustainability leadership
- Transport is where New Zealand must take ground... and we need your help



New Zealand's first commercial biofuel plant

Introducing Te Kora Hou: a \$26 million gamble on whether Kiwis care enough



- New Zealand trails most of the world where biofuels are common
- Te Kora Hou will produce 20 million litres of B100 per annum 400 million litres of a B5 biodiesel blend
- We think it's the most significant development designed to reduce emissions in recent times
- Highest quality biodiesel that meets both the New Zealand and European fuel specifications
- Your truck, your van, your bulldozer or your Porsche will love it
- Uses ~13 per cent of New Zealand's inedible tallow production rather than exporting for candle manufacture
- Renewable, sustainable and reducing greenhouse gas emissions, but really tough economics with \$50 oil



We've been backed by these Kiwi companies

The early commitment of these companies have helped make this happen



- They've been prepared to pay us a little bit more to take their own small steps to reduce emissions
- We'd have struggled to get this off the ground without them... and we'd like you to invite you to join us







A small step towards a more sustainable NZ If business backs us...







So the request... will you back us?

Only together can we begin to build a transport sector for future generations



