

# How to get best prices when selling electricity from small scale generation

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Thursday, 25 February 2021  
2:00pm (NZDT) | 09:00am (AWST)  
11.30am (ACDT) | 12noon (AEDT)

Electricity can be generated from biomass and organic waste for embedded on-site use, or for sale to other parties.

The economics of small-scale generation such as up to 1MW-e can be good if it offsets purchase of expensive market electricity during peak demand periods.

With storable energy such as in biogas the generation can be scheduled to occur when market electricity is expensive, such as during peak demand. Without tariff-based control, generation may be occurring when electricity price is low resulting in poor project payback.

Maximising the revenue from generating electricity from bioenergy may be critical to the financial feasibility of a project so having a good understanding of how to sell electricity to another party is important. Having this understanding before the project is committed can assist avoid unnecessary project costs.

This webinar will outline how the electricity market works and how a small generator can sell electricity while minimizing infrastructure and transaction costs.

**The Bioenergy Association invites anyone interested in how to sell electricity from bioenergy generation to attend this webinar.**



**Roy Netzer** designed, marketed & built solar and storage systems for 23 years.

The three largest solar thermal projects in New Zealand and the Pacific were delivered on time and budget thanks to his creative technical and entrepreneurial approach.

His latest initiative, Power Edge, is a tier 1 power retailer, aiming to supply 100% renewable power, while maximising return investment on all generating assets.

## Booking a place at the webinar

- Please book your place using <https://register.gotowebinar.com/register/968741625278043662>, alternatively you can email [admin@bioenergy.org.nz](mailto:admin@bioenergy.org.nz) to be sent the link to join the webinar.
- **Continuing Professional Development:** The Bioenergy Association supports members by providing opportunities such as this webinar that contribute towards Continuing Professional Development and maintaining registration as a biogas adviser. Contact the Executive Officer for more details at [executive@bioenergy.org.nz](mailto:executive@bioenergy.org.nz)

Attendance at this webinar is **FREE** courtesy of EECA